



## Offering Summary

**StreamNet Inc.** (StreamNet or the Company) is seeking to raise up to \$18,000,000 in an Initial Public Offering and then, subject to NASDAQ requirements, be listed on the NASDAQ under the symbol "SNTV". The Company intends to sell 3,600,000 shares at \$5.00 per share at a pre-money valuation of \$90 million. The Offering has been qualified by the SEC.

## StreamNet Overview

**StreamNet** is a Streaming Video On Demand (SVOD) service. Like the largest players in the space, Netflix and Hulu, StreamNet will offer TV and Film content from all of the major studios (Sony Pictures, Lionsgate, etc.). In addition, StreamNet will offer 100+ Live Broadcast Television channels, 100+ Music channels, Wrestling Entertainment and MMA, Exclusive Live and SVOD Sports (Including the **UEFA Soccer Leagues and the World Cup**), and Pay-Per-View events including combat sports and concerts. "Content is King"

## Subscription Services

**StreamNet** will offer 3 basic subscription packages:

1. \$9.99 for access to unlimited Movies and TV Shows, plus over 100 music channels.
2. \$29.99 for all of bundle 1 plus 100+ live television channels. (**Cord-Cutting Package**)
3. \$59.99 for all of bundle 2 plus all other content available on the platform, including unlimited access to Pay-Per-View events.

## Competitive Advantage

The current model for the agreements between SVOD service and content provider (Studios, Artists, etc.) have changed very little since they were introduced in 2007. StreamNet offers *revenue sharing* agreements with content providers that are fair and transparent. Using this model, the Company will aggregate content that an average user would need 3+ different subscriptions to access.

Beyond fair pricing, StreamNet will offer content unavailable anywhere else including international programming and sports (UEFA soccer alone can draw millions of subscribers globally).

## Growth Strategy and Outlook

StreamNet will be available on any internet-connected device allowing users to access content anywhere and anytime. The Company plans to have StreamNet accessibility built in to the cable boxes of many top cable providers like Comcast, Cox, Verizon, Cablevision, and Time Warner. StreamNet is also developing apps for Roku, Amazon Fire TV and many other devices.

Through a multifaceted marketing plan, the Company plans to acquire 10 million subscribers in the first 6 months of public trading.

## SVOD Statistics

### Worldwide

Subscribers: 350 Million

### United States

Subscribers: 172 Million

Netflix: 118 million subscribers, 54 million in the U.S.

Hulu: 17 million subscribers

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### Contact Information

CEO Darryl Payne- USA Las Vegas

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[info@StreamNet.tv](mailto:info@StreamNet.tv)

630-777-7173

[www.Transfer.ly](http://www.Transfer.ly)

[www.StreamNet.tv](http://www.StreamNet.tv)

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